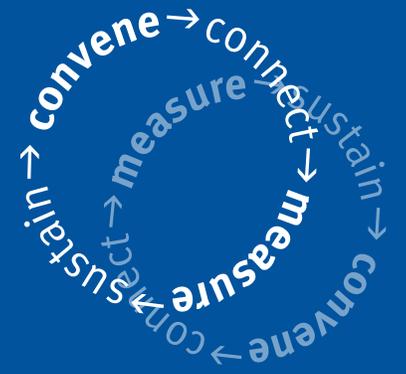


# Mayor's Summer Jobs Program

Private Sector Campaign

BOSTON PRIVATE INDUSTRY COUNCIL



## Hire a student and invest in Boston's future.

Every summer, the City of Boston and the Boston Private Industry Council (PIC) organize employers to participate in the Mayor's Summer Jobs Program. Over 3,000 Boston Public School students are hired each summer by nearly 200 Boston businesses, which range from industry-leading large companies to neighborhood small businesses. High volume hiring employers include Massachusetts General Hospital, Brigham and Women's Hospital, State Street Corporation, Bank of America, Aramark, and Boston Bar Association.

**This summer, we invite your company to join the effort.**

## Participation has benefits for your company and community.

**A broad-based summer jobs effort is important for a city.** Summer jobs build a pipeline for the local workforce, with many students returning to the same employer for multiple years. Students fill vacancies, meet real business needs, and diversify the workforce. Employer mentors value the time they spend with students and often report increased engagement in their job after working with a student.

**Summer jobs are critical to future success.** Jobs teach students the habits of paid work—attendance and punctuality, speaking and listening, and accepting direction and criticism. Students who work during high school have higher employment rates and higher earnings later in life. These students stay in school, graduate high school, and enroll in college at higher rates than their peers.

## The PIC offers support to employers.

PIC **Career Specialists** work closely with students prior to the summer to prepare them to join your workplace through a series of job readiness workshops and career exploration programs. Dedicated PIC **Employer Engagement** staff are available throughout the summer and school year to answer your questions and solve problems, ensuring a productive and beneficial summer experience.

"When we talk about economic growth, we must commit to making young people a part of that future. Summer jobs matter."

— Mayor Martin J. Walsh



**For more information, please contact:**

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# 2018 TOP EMPLOYERS

Aramark (Fenway Park)

Bank of America

Beth Israel Deaconess Medical Center

Blue Cross Blue Shield of Massachusetts

Boston Bar Association

Boston Children's Hospital

Boston College

Boston Red Sox

Brigham & Women's Hospital

Brigham and Women's Faulkner Hospital

Citizens Bank

Dana-Farber Cancer Institute

DTCC

Federal Reserve Bank of Boston

Fidelity Investments

General Electric

Harvard University

John J. Moakley Federal Court House

John Hancock Financial Services

Liberty Mutual Group

MASCO

MA Department of Transportation

Massachusetts Eye and Ear

Massachusetts General Hospital

Old Town Trolley Tours of Boston

Oxford Properties

Partners HealthCare

Putnam Investments

Sanofi Genzyme

Santander

Starbucks

State Street Corporation

Suffolk University

Trinity Management

Tufts Medical Center

University of Massachusetts Boston

Vertex Pharmaceuticals

## Frequently Asked Questions

### How do I hire a student?

To hire a student or learn more about summer jobs, please visit [www.bostonpic.org/hire-a-pic-student](http://www.bostonpic.org/hire-a-pic-student)

### What is the duration of the Summer Jobs Program?

Employers can stagger their start date, but typically jobs start on the first Monday after the Fourth of July holiday. Program lengths range from six to eight weeks, and many students are also available and willing to continue working on a part-time basis through the school year.

### Will I be able to interview students?

Yes. The PIC will help you coordinate interviews so that you can select the student who best meets your needs. If you choose not to interview, the PIC can identify students for you based on your hiring criteria.

### What are some examples of student jobs?

- Human Resources/Community Affairs - schedule events and meetings
- Marketing - assist with development of presentations
- IT - software installation, support desk staffing, troubleshooting
- Operations - receive, validate and prepare customer transactions

### What kind of support can I expect from the PIC during the summer?

PIC Employer Engagement staff are available throughout the summer to help problem solve and answer any questions you may have. Additionally, PIC Career Specialists communicate regularly with both students and supervisors to facilitate the goal-setting and evaluation process.

### How much does it cost to hire a student?

Hiring a student for the summer may cost less than you would expect. The table below reflects the total cost to your company to hire one student for a 7-week experience.

	25 hours / week	30 hours / week	35 hours / week
\$12/hour	\$2,622	\$3,147	\$3,671
\$13/hour	\$2,841	\$3,410	\$3,977

\*Wages include an 11% fringe: FICA, Unemployment, & Workers Comp

