



## Mayor's Summer Jobs Program Private Sector Campaign



BOSTON PRIVATE INDUSTRY COUNCIL

**We invite your company to join the effort!**

### Hire a Student and Invest in Boston's Future

Every summer, the City of Boston and the Boston Private Industry Council (PIC) join forces to place thousands of Boston Public School (BPS) students at nearly 200 local businesses. Together these employers – which range from Fortune 500 companies to neighborhood small businesses – are helping us train and prepare the workforce of tomorrow.

### Participation Has Benefits for Your Company and Community

- **Students provide a huge value to the companies where they work.**  
Internships add summer capacity and meet real business needs. Supervisors value the time they spend with students and often report increased engagement after working with a student.
- **Internships can align with your corporate social responsibility and diversity goals.**  
Your employees can make a real difference in the lives of young people, and bring in new and diverse perspectives.
- **Summer jobs build a talent pipeline for the local workforce.**  
Career exploration and early work experience help ensure that young people have the knowledge and skills to be successful in their future careers.
- **Early work experience is linked to future success.**  
Students who work during high school have higher employment rates and higher earnings later in life.

### The PIC Offers Support to Employers

PIC **Career Specialists** work closely with students prior to the summer to prepare them to join your workplace through a series of job readiness workshops and career exploration programs. Dedicated PIC **Employer Engagement** staff are available throughout the school year and summer to address your questions and concerns, ensuring a productive and positive summer experience.

For more information, please contact:

**Josh Bruno**

School-to-Career Director

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## 2021 Top Employers:

- American Banknote Corporation
- Bank of America
- Beth Israel Deaconess Medical Center
- Boston Children's Hospital
- Blue Cross & Blue Shield of Massachusetts
- Brigham & Women's Hospital
- Dana-Farber Cancer Institute
- Eastern Bank
- Brigham and Women's Faulkner Hospital
- Federal Reserve Bank of Boston
- Harvard University
- John Hancock Financial Services
- John J. Moakley Federal Court House
- Liberty Mutual
- Massachusetts - Department of Transportation
- Massachusetts General Hospital
- Related Beal
- Sanofi Genzyme
- Sasaki Associates Inc.
- State Street Corporation
- Tufts Medical Center
- University of Massachusetts - Boston
- Vertex Pharmaceuticals Incorporated

## PIC Partners:



## Follow the PIC Online:

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**BOSTON  
PRIVATE  
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COUNCIL**

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## Frequently Asked Questions

### How do I hire a student?

For more information, contact Josh Bruno, Student-to-Career Director, at [josh.bruno@bostonpic.org](mailto:josh.bruno@bostonpic.org). Click [here](#) to learn more about the program.

### What is the duration of the Summer Jobs Program?

Most internships will start on July 6<sup>th</sup> or 11<sup>th</sup>. Program lengths range from six to eight weeks, and many students are also available and willing to continue working on a part-time basis through the school year.

### Will I be able to interview students?

Yes. The PIC will help you coordinate interviews so that you can select the student who best meets your needs. If you choose not to interview, the PIC can identify students for you based on your hiring criteria.

### What are some examples of student jobs?

- **Human Resources/Community Affairs** - schedule events and meetings
- **Marketing** - assist with development of presentations
- **IT** - software installation, website management, and help desk support
- **Operations** - receive, validate, and prepare customer transactions

### What kind of support will I get from the PIC during the summer?

PIC Employer Engagement staff are available throughout the summer to help problem solve and answer any questions you may have. Additionally, PIC Career Specialists communicate regularly with both students and supervisors to facilitate the goal-setting and evaluation process.

### Can the PIC help me set up a virtual internship program?

Based on our summer 2021 experience, we can help employers to create virtual internship programs. We can assist with program structure, student engagement, partnerships, and supplemental professional development programming.

### How much does it cost to hire a student?

Hiring a student for the summer may cost less than you would expect. The table below reflects the total cost to your company to hire one student for a 7-week experience.

	25 hours/week	30 hours/week	35 hours/week
<b>\$14.25/hour</b>	\$2,394.00	\$2,872.80	\$3,351.60
<b>\$15.00/hour</b>	\$2,520.00	\$3,024.00	\$3,528.00
<b>\$16.00/hour</b>	\$2,688.00	\$3,225.60	\$3,763.20
<b>\$17.00/hour</b>	\$2,856.00	\$3,427.20	\$3,998.40
<b>\$18.00/hour</b>	\$3,024.00	\$3,628.80	\$4,233.60

*\*Wages include 12% fringe: FICA, Unemployment, Workers Compensation, and FMLA*