

## For Immediate Release

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Boston Private Industry Council



## GROUNDHOG JOB SHADOW DAY

*Nearly 1,000 Boston high school students shadow professionals at hospitals, banks, construction companies and other workplaces around Boston.*

**Boston, Friday, February 1, 2008.** Today, nearly 1,000 Boston public high school students will “shadow” professionals as part of the Groundhog Job Shadow Day initiative. The goal is to provide students with a preview of the careers available to them if they stay in school. The Boston Private Industry Council (PIC) coordinates this initiative in Boston.

More than 150 employers are hosting 977 students for the morning, allowing students a first-hand experience in a workplace. Private sector sites include:

- The Boston Globe (80)
- Massachusetts General Hospital (50)
- Sovereign Bank (40)
- Bank of America (35)
- Harvard University (30)
- Beth Israel Deaconess Medical Center (26)
- Dana Farber Cancer Institute (24)
- UMass Boston (22)
- Brigham and Women’s Hospital (20)
- State Street (20)
- Bank of New York Mellon (20)
- Children’s Hospital (20)
- Tufts New England Medical Center (20)
- Faulkner Hospital (18)
- Skanska USA Building (18)
- Shawmut Design and Construction (18)
- IBM (16)
- Verizon (16)
- Federal Reserve Bank (14)
- IXIS Asset Management Group (14)
- Boston Park Plaza Hotel and Towers (14)

This is the second year in a row that the Boston Globe has sponsored the largest number of job shadow students. Of the 80 students the Globe is hosting, 30 will shadow journalists inside the newsroom. The other 50 students will be looking at all aspects of the news business. Similar scenarios will be playing out at hospitals, banks, construction companies, hotels, and technology firms around the city.

In addition to seeing how the private sector works, students also will fan out across the State House and Boston City Hall. Several public officials will see their shadow: Mayor Thomas M. Menino, Secretary of Labor and Workforce Development Suzanne M. Bump; State Senator Jack Hart; Representatives Linda Dorcea Forry, Gloria Fox, Marie St. Fleur, and Marty Walsh; and Boston City Councilors Michael Ross, Charles Yancey, and Rob Consalvo.

“We are pleased to participate in the Boston Private Industry Council’s Groundhog Job Shadow Day,” said Secretary of Labor and Workforce Development Suzanne M. Bump. “The single greatest predictor of holding a job as an adult is holding a job as a teenager and having these students immersed in the world of work all across the City will put them on a path to future success.”

This is the 13<sup>th</sup> annual Groundhog Job Shadow Day. The Boston Private Industry Council created this initiative with the Boston Public Schools in 1996, and it is now a statewide and national initiative. Statewide partners include Junior Achievement and the Massachusetts Department of Education.

*There are numerous opportunities to follow a student throughout the morning and take photographs.*

