

## Who We Are

The Boston Private Industry Council (PIC) works with business, government, labor, and training providers to facilitate innovative workforce and education solutions. The PIC is a public-private partnership and serves as Boston's Workforce Investment Board and the convener of the Boston Compact.

PIC initiatives thrive on the synergy created when employer needs and community needs overlap. The result is a win-win situation: Businesses develop the workforce they need and Boston residents gain access to career opportunities and higher incomes. To learn more about us, visit [www.bostonpic.org](http://www.bostonpic.org).

## Participating Employers Include:

Aramark  
Bank of America  
Beth Israel Deaconess Medical Center  
Blue Cross Blue Shield MA  
Boston College  
Boston Red Sox  
Brigham and Women's Hospital  
Children's Hospital Boston  
Citizens Bank  
Federal Reserve Bank of Boston  
Gilbane Building Company  
Harvard University  
Iron Mountain  
Janey Corporation  
John Hancock Financial Services  
Liberty Mutual  
Massachusetts General Hospital  
Mellon Financial Corporation  
Molecular  
Sovereign Bank  
State Street  
Suffolk University  
Verizon



## Boston Summer Jobs Campaign



To hire a student, call the  
**SUMMER JOBS HOTLINE**  
617-542-WORK or visit [www.bostonpic.org](http://www.bostonpic.org)



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[www.bostonpic.org](http://www.bostonpic.org)



Introducing  
tomorrow's  
workforce  
*...today*

## A Message from...



**“** We invite you to participate in the Mayor’s Summer Jobs Campaign, a longtime Boston tradition. Hiring a high school student will yield tangible benefits during the summer and down the line. These students are the workforce of the future. Most will attend college locally and settle in the area to pursue a career. PIC career specialists have been preparing students to interview for summer jobs. All these students need now is a chance. Join us in making a positive difference for the city, its neighborhoods, and your business.”

**Thomas M. Menino**  
Mayor, City of Boston

**Gary L. Gottlieb, MD**  
President, Brigham and Women’s  
Hospital Chair, Boston Private Council

## About the Summer Jobs Campaign

Since 1982, the PIC has organized private sector employers—from the region’s leading companies to our neighborhood small businesses—to participate in the Mayor’s Summer Jobs Campaign.

Initially conceived as a way to keep young people off the streets during the hot summer months, the Summer Jobs Campaign has evolved into an even more purposeful initiative. Urban teens who participate in the Summer Jobs Campaign develop positive work habits that last a lifetime. They are often motivated to pursue their education with newfound career aspirations, which, in many cases, leads to a permanent position with the same company. The Summer Jobs Campaign tackles our most pressing community priorities today, and at the same time, addresses employer needs by preparing a skilled and motivated workforce for the very near future.

## Why Should You Hire a PIC Student?

### **PIC students are prepared.**

PIC Career Specialists provide individual and group workshops throughout the school year on resume writing, interview skills, and professional behavior and etiquette.

### **PIC staff will support you and your student.**

The PIC can help you develop appropriate job descriptions and coordinate the interview process. Throughout the summer, Career Specialists provide support to supervisors and students.

### **PIC students can provide vacation coverage during the busy summer months.**

Summer vacations can lead to staffing gaps. PIC students often are able to fill these holes, helping businesses to run more effectively throughout July and August.

### **PIC students are the workforce of the future.**

Many students return to work for their employers after high school, already familiar with work processes and corporate culture. They bring the diversity of Boston’s neighborhoods to the workplace, an important workforce objective for many companies.

### **PIC students perform better in school and go on to college at higher rates than their peers.**

In many cases, the skills students learn on the job make them more successful and purposeful when they return to school in the fall. Summer jobs make students more well-rounded and productive.



**“** It was a sincere pleasure to work with our student-employee this summer. He significantly contributed to our productivity and to the overall environment of our group. ”

—Supervisor, State Street

## Frequently Asked Questions

### **What is the duration of the Summer Jobs Campaign?**

Most jobs start on the first Monday after the Fourth of July holiday. However, graduating seniors can be available in June. Most programs run for six to eight weeks. Many students are available and willing to continue working on a part-time basis into the school year.

### **How much should we pay the students? How many hours a week do they work?**

Wages vary by industry, as well as by student age and work experience. Most employers pay students between \$8 and \$11 per hour, depending on the job and the student’s skill level. Students generally work between twenty and forty hours per week, depending on the amount of work available.

### **Will we be able to interview students?**

Yes. The PIC can help you to coordinate interviews so that you can select the student who best meets your needs. If an interview is not possible, the PIC can identify students for you based on your hiring criteria.

### **Where do the students come from? Do they know anything about our industry?**

All students come from Boston public high schools. PIC Career Specialists identify student candidates based on their career interests and experience. Some students have chosen career pathways in areas such as health care, financial services, technology, law, travel and tourism, construction, environmental science, and media. Every summer job provides an opportunity to learn workplace skills such as communication, teamwork, and time management.

**“** The students were smart, focused, and ready to work. They did not require constant supervision. Our experience with the students was pleasant and delightful. They were able to make a real difference in our workload. ”

—Supervisor, Blue Cross Blue Shield MA