

## **2008 Summer Jobs Campaign**

### **Boston Private Industry Council**

The hallmark of the PIC's school-to-career initiative is the annual summer jobs campaign. The campaign is critical to our core strategy – developing workplace skills and career aspiration in order to motivate academic achievement and persistence.

Throughout the school year, career specialists engage students in activities such as job shadows and mock interviews to prepare them for the opportunity to compete for a summer job. Starting in April, career specialists and employer organizers manage the logistics of interviewing and hiring Boston Public School students for six to eight week experiences with local employers and community-based organizations. Once students are in the hiring process for the larger summer programs, career specialists and employer organizers turn their attention to small employers who may hire one or two students. In addition, career specialists advise students who are seeking employment on their own.

Increasingly, PIC internships involve an educational component from an intensive model like Classroom at the Workplace, which includes 90 minutes of daily MCAS remediation as part of the work day, to workshops exploring career ladders within industries. All students, whether they are placed in the private sector or at community-based organizations, are encouraged to participate in the implementation of the Commonwealth's work-based learning plans. Through these plans, employers and career specialists begin a dialog with students on their attainment of the basic workplace skills and competencies and chart students' progress throughout the summer.

Employer recruitment for the 2009 summer campaign began in earnest with Job Shadow Day. Throughout the month of March, PIC employer organizers are convening leading employer partners from information technology, healthcare, financial services, and construction. Given the volatility of the current economy, employers are delaying making official pledges of the number of jobs that they expect to offer, but remain positive and committed to their participation this summer.

In addition to working with core PIC employer partners, career specialists follow up with the students whom they have built relationships with over the school year but might not have placed directly. While our employers have continued to offer approximately 1,500 internships annually, we have noticed a decline in the number of students finding employment independently in areas such as the service sector or tourism. The tables that follow display employer information and student demographics for the summer of 2008.

## Summer 2008: Employer information

Every summer, our total number of documented placements can be organized into three categories – (1) PIC internships, (2) jobs in the retail and service sectors, and (3) community-based sponsored jobs, funded through the state’s YouthWorks program and private donors.

Last year, we documented approximately 3,800 employer-paid jobs and internships. Of this total, 1,420 were PIC-brokered internships in sectors that do not typically hire teenagers, and 1,800 were in the retail and food service industries that historically hire students. In addition, we received state funding to support 380 subsidized jobs at community-based organizations. Listed below are the employers that took the largest number of students.

### PIC Internship Programs

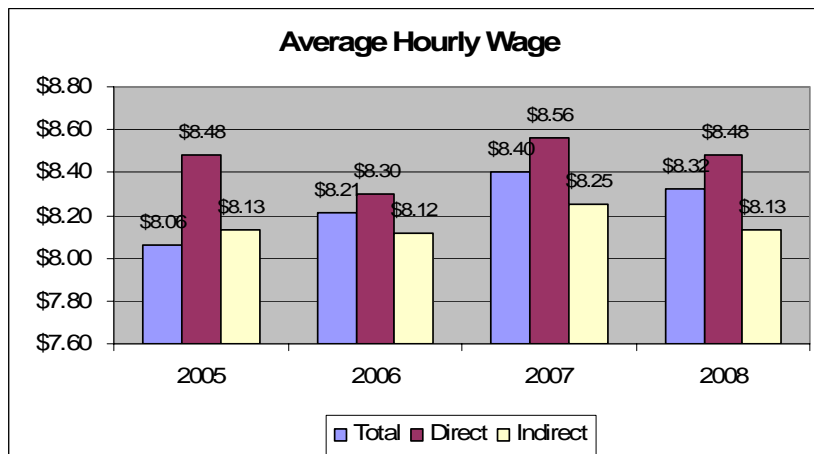
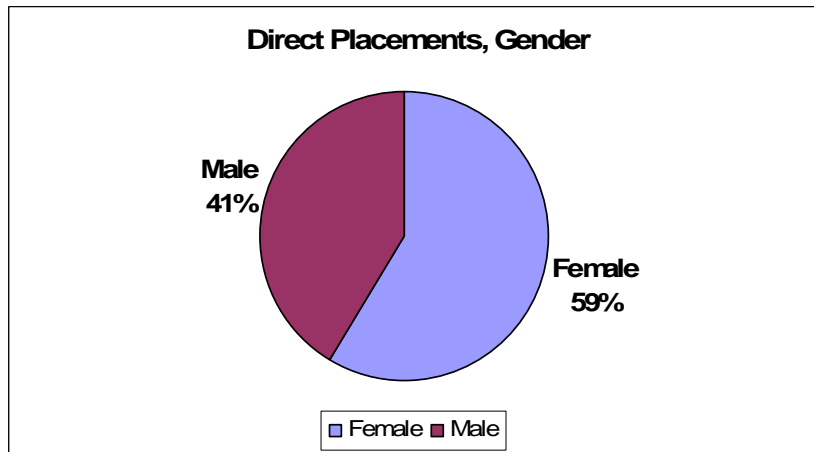
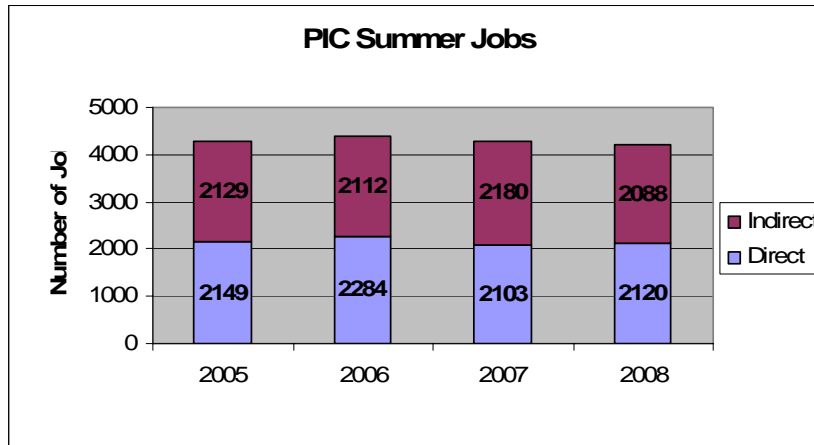
|  |     |                                      |             |
|--|-----|--------------------------------------|-------------|
| State Street                                       | 193 | St. Elizabeth’s Medical Center       | 28          |
| Massachusetts General Hospital                     | 141 | Mellon                               | 26          |
| Bank of America                                    | 102 | Boston Red Sox                       | 26          |
| Brigham and Women’s Hospital                       | 101 | Beth Israel Deaconess Medical Center | 25          |
| TechApprentice (various technology firms)          | 71  | Federal Reserve Bank                 | 25          |
| John Hancock (includes Summer of Opportunity)      | 64  | Citizens Bank                        | 25          |
| Blue Cross Blue Shield                             | 61  | Ward Fellows (public service)        | 17          |
| Harvard University                                 | 54  | Supreme Judicial Youth Corps         | 12          |
| Commonwealth of Massachusetts (9 agencies)         | 52  | MBTA                                 | 12          |
| Dana Farber Cancer Institute                       | 50  | Nelson Fellows (federal court)       | 12          |
| Aramark  | 48  | AIGA (graphic design firms)          | 10          |
| Boston College                                     | 44  | Tufts Medical Center                 | 10          |
| Children’s Hospital                                | 42  | Suffolk University                   | 9           |
| Liberty Mutual                                     | 40  | Faulkner Hospital                    | 5           |
| Boston Bar Association (various law firms)         | 35  | IBM                                  | 5           |
| Building Careers Partnership (various contractors) | 35  | Comcast                              | 4           |
| Sovereign Bank                                     | 33  | NSTAR                                | 3           |
|  |     | <b>Total:</b>                        | <b>1420</b> |

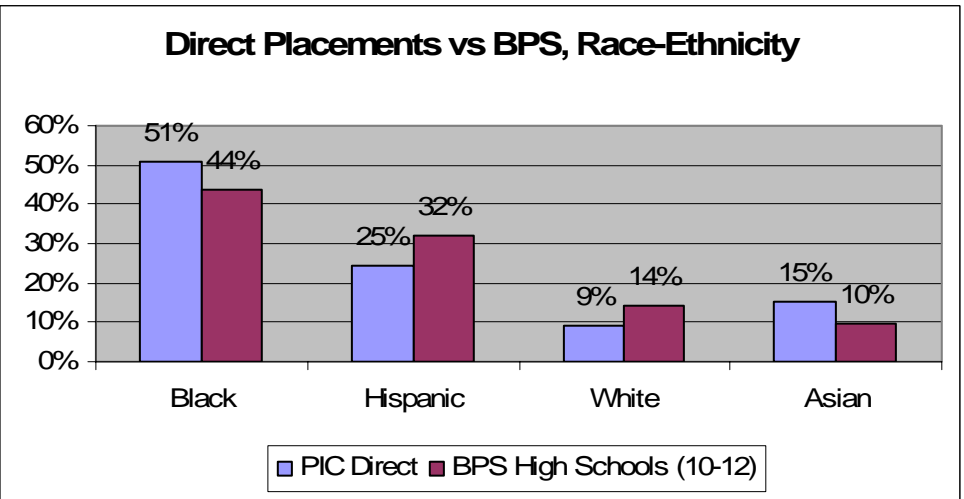
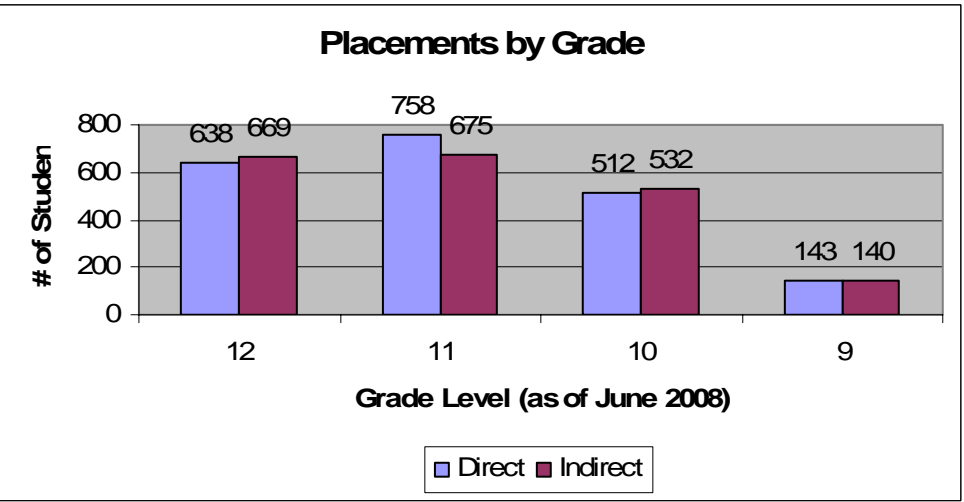
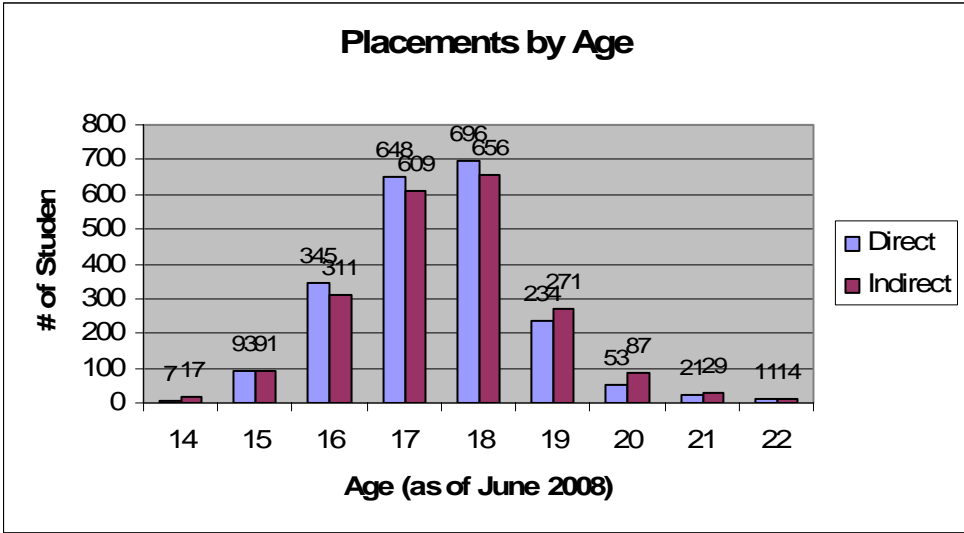
### Leading Retail Employers

|                     |     |                        |            |
|---------------------|-----|------------------------|------------|
| Stop & Shop         | 119 | TJ Maxx                | 15         |
| Shaw's Supermarkets | 74  | Sears Department Store | 15         |
| McDonald's          | 71  | Save-A-Lot Supermarket | 14         |
| CVS                 | 60  | Gap                    | 14         |
| Dunkin Donuts       | 59  | Roche Brothers         | 13         |
| Target              | 31  | Cold Stone Creamery    | 13         |
| Walgreens           | 23  | Tello’s                | 11         |
| Burger King         | 22  | Wendy's                | 11         |
| Best Buy            | 19  | KFC/Taco Bell          | 10         |
| Papa Gino's         | 17  | A.J. Wright            | 10         |
| Marshall's          | 16  | Au Bon Pain            | 10         |
|                     |     | <b>Total:</b>          | <b>647</b> |

## Summer 2008: student information

When career specialists document student employment, placements are sorted into two categories, direct and indirect. Direct placements are those where the PIC has played a role in identifying the employer relationship and brokered an opportunity for a student. An indirect placement is one in which a student received guidance from a PIC staff person but found the job on his or her own.





## Summer 2008: placement information by school type

